

South Baltic

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Fish Market Development Association

<u>Fish Market Development Association</u> has over fifteen years of experience on the market, a networking group of over twenty institutional partners, and over a hundred of cooperating individuals.

The organization has a high organizational capacity (over fifteen organized conferences), experience in the numerous projects in the EMFF program (as a Lead partner and partner) including Transfer of knowledge in the field of modern fish farming technologies and innovative methods of processing aquaculture products in the context of market conditions and consumer needs, international campaign promoting the consumption of carp, problems of using surface waters in Poland in the context of the new Water Law.

Focused on stimulating the development of fish market structure, leading to an increase in fish consumption, promoting species of low value and not fully used by industry and trade, finding new markets for fish and fish products, expanding markets for technologies, and creating a positive image of aquaculture, within AquaLoop FMSA will strengthen the project potential in the science-to-business and business-to-policy transfer of needs, demands, and solutions in the circular economy in the sector.

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